

Lots of data contained in the following un-Open cell.

And lots more data, this time from the page's source (not displaying directly).

The numbers have useful binary expansions: there are exactly as many bits in each number as there are characters in the corresponding paragraph.

```
In[25]:= numbers = IntegerDigits[#, 2] &@* FromDigits /@ numbers;
```

```
In[*]:= StringLength /@ s == Length /@ numbers
```

```
Out[*]:= True
```

There turn out to be very few 0 bits in those numbers, and they indicate letters.

```
In[29]:= StringJoin[
  Flatten[Pick[Characters@#[[1]], #[[2]], 0] & /@ Transpose@{s, numbers}]]
```

```
Out[29]= Which sMall mammal's name sounds like a typesetting
  measurement? Once you know, find the rooms and trace them.
```